

# Modern Distributors, Inc.

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## ALTRIA ORDER EXECUTION PROGRAMS

This agreement is made between Modern Distributors, Inc. and:

Customer \_\_\_\_\_

Customer Number \_\_\_\_\_

### PHILIP MORRIS CM05 ORDER EXECUTION REQUIREMENT PROGRAM

#### **CONTRACT TERMS:**

- ◇ Customer agrees to allow Modern Distributors to increase cigarette orders on select Marlboro styles in order for the customer to remain in compliance with their CM05 Retail Contract with Philip Morris. Customer agrees to receive Additional Compliance Product as part of their regular order, and to pay for Additional Compliance Product within their regular Modern Distributors terms.
- ◇ In order to correctly calculate compliance, customer agrees to purchase all Philip Morris products from Modern Distributors for duration of contract.
- ◇ Customer must place cigarette orders at least weekly in order to be a candidate for the Compliance Program.
- ◇ Contract will be in force when received by the Modern Distributors office, and will remain in effect until the termination of the CM05 contract. Customer may, at their option, choose to be removed from the CM05 Compliance Program at any time by calling Modern Distributors customer service. Customers not returning this contract by 5/31/2010 are assumed to not be a part of the program for 2010.

### PHILIP MORRIS SPECIAL PRICED PROMOTION EXECUTION PROGRAM

#### **CONTRACT TERMS:**

- ◇ Customer agrees to allow Modern Distributors to force out one carton of each Special Price Promotion SKU the first week of the promotion in order for the customer to remain in compliance with their CM05 Retail Contract with Philip Morris. Customer agrees to receive Additional Compliance Product as part of their regular order, and to pay for Additional Compliance Product within their regular Modern Distributors terms.
- ◇ Customer must place cigarette orders at least weekly in order to be a candidate for the Compliance Program.
- ◇ Contract will be in force when received by the Modern Distributors office, and will remain in effect until the termination of the CM05 contract or Special Price Product Agreement. Customer may, at their option, choose to be removed from the CM05 Compliance Program and/or the Special Price Product Agreement at any time by calling Modern Distributors customer service.

### U.S.S.T. ORDER EXECUTION REQUIREMENT PROGRAM

#### **CONTRACT TERMS:**

- ◇ Customer agrees to allow Modern Distributors to increase U.S.S.T. purchases in order for the customer to remain in compliance with the 50% buying requirement of their U.S.S.T. Retail Contract. Customer agrees to receive Additional Compliance Product as part of their regular order, and to pay for Additional Compliance Product within their regular Modern Distributors terms.
- ◇ In order to correctly calculate compliance, customer agrees to purchase all U.S.S.T. products from Modern Distributors for duration of contract.
- ◇ Customer must place U.S.S.T. orders at least weekly in order to be a candidate for the Compliance Program.
- ◇ Contract will be in force when received by the Modern Distributors office, and will remain in effect until the termination of the Order Execution Requirement contract. Customer may, at their option, choose to be removed from Order Execution Requirement contract at any time by calling Modern Distributors customer service.

**NOTE:** Modern Distributors is not directly or indirectly promoting Altria, the Philip Morris CM05 contract, or the U.S.S.T. Retail Contract with this agreement. This agreement is in place only as a value-added service for our customers who have, on their own judgment, chosen to sign these contracts.

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_  
Salesperson Signature \_\_\_\_\_ Date \_\_\_\_\_